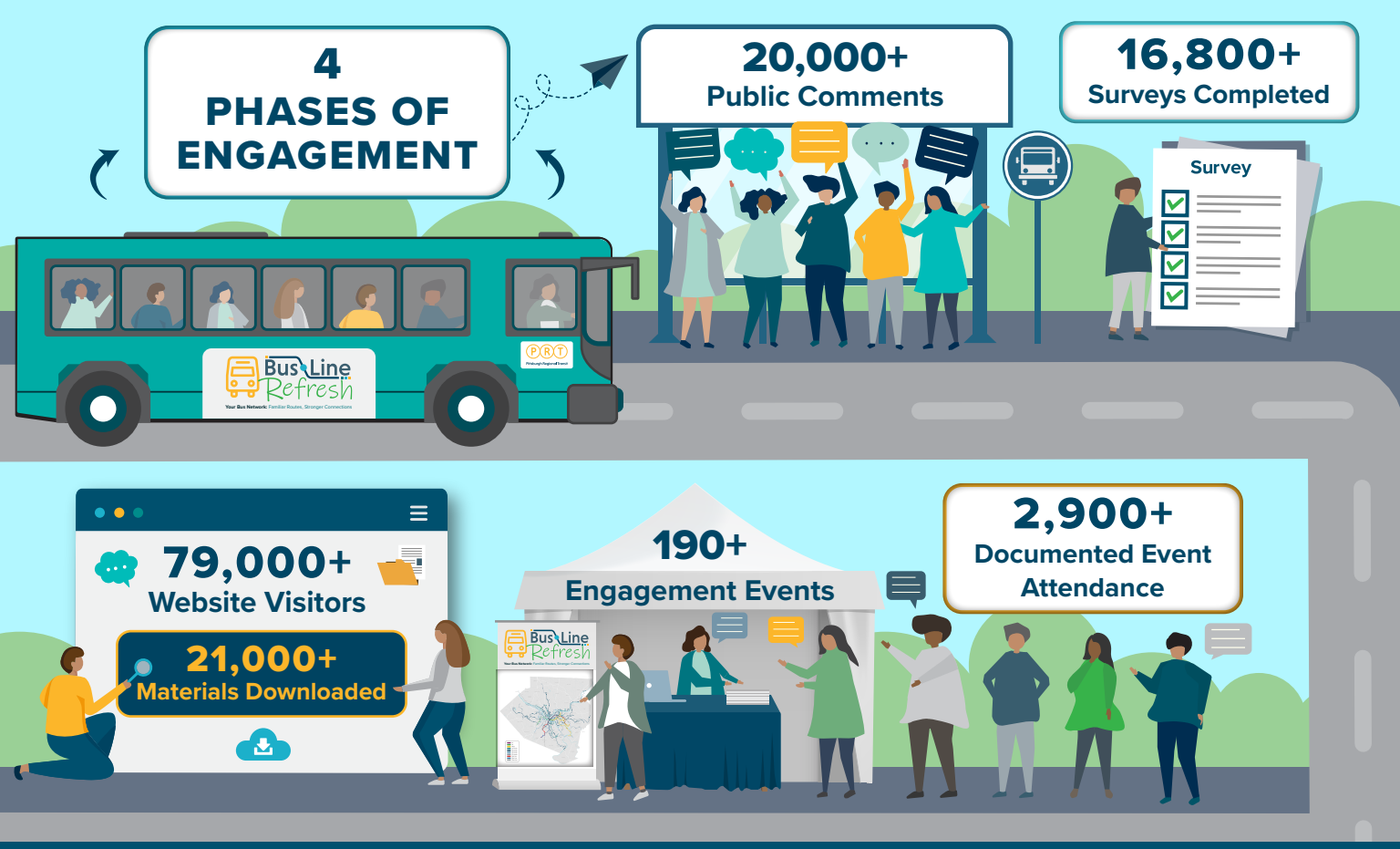


HOW PEOPLE PARTICIPATED

Events & Meetings

- **80** Pop-up events
- **70+** Stakeholder & elected meetings
- **30+** Community meetings with partners
- **8** Public meetings (in person & online)
- **5** Focus groups (Phase 2)
- **4** Operator sessions + ATU workshop (P4)

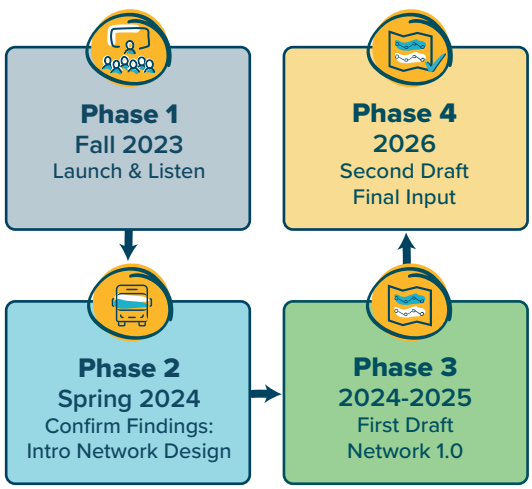
Online & Digital

- **14,000** Find My Route → 3,400 surveys (P4)
- **1,400+** Interactive-map & Q&A comments (P3–4)
- **2,000+** Project followers (current)

TRANSIT APP NETWORK PREVIEW · PHASE 4

104K Riders notified (in-app banner + push)
10–13% Tapped through to learn more
11,557 Preview activations
2.2M Trips planned in preview mode*

ENGAGEMENT APPROACH



EQUITY & ACCESSIBILITY

- ✓ Outreach focused on Priority Equity Communities (the top 25% of areas by an 8-factor Mobility Need Index).
- ✓ American Sign Language at all PRT-hosted events; Spanish interpretation and translated print & online materials.
- ✓ Reached nearly every Allegheny County ZIP code across the program.
- ✓ Project website built with language translation and screen-reader support.