

Social Media *Toolkit*



Join the campaign - Bus Line Redesign!

As you may know, **Bus Line Redesign** will rethink PRT's entire bus network to better fit the new needs and travel patterns of our riders. We are currently entering our third round of public engagement. This round we will unveil the **Draft Network 1.0** to the public and provide an interactive public input map to allow participants to leave comments.

Upcoming Public Meetings:

October 16th, 11:00 AM to 4:00 PM - PRT Mega Pop-Up, Schenley Plaza

October 24th, 6:00 PM -Online Public Meeting

There are a lot of ways that you can help spread the word and encourage participation. To help you join us we've packaged some information to make it as easy as possible for you to get the word out! Of course, we are here to answer any questions, so please feel free to contact our engagement team by emailing janai.smith@eholdingsinc.com at any time.

Share, share, share

◆ Share our events & surveys

All upcoming events and the current survey can be found on the project website

◆ Share our infographics

Share our plan infographics and informational flyers

◆ Tap into your professional network

Specifically ask employees, group members, or professional contacts to give their input, participate in the surveys, and attend events.

◆ Tag us in your relevant created content

Tag us in your posts that relate to transit, we would love to be a part of the conversation!

Start following our pages



<https://www.facebook.com/pghtransit>

Page tag: @pghtransit



<https://twitter.com/PGHtransit>

Page tag: @PGHtransit



<https://www.instagram.com/pghtransit>

Page tag: @pghtransit



<https://www.youtube.com/pghtransit>

page tag: @pghtransi

Sample posts

Below you will find samples of text to include with the provided images and GIFs. Please tag PRT when posting using the @pghtransit tag and always be sure to include the project website link: BusLineRedesign.com



Exciting news! The Draft Network 1.0 for Bus Line Redesign is now live! PRT is redesigning the bus network and they need YOUR input. Check out the interactive map at BusLineRedesign.com and share your thoughts. Your feedback is crucial in shaping a better transit system for everyone.



The Draft Network 1.0 for the PRT Bus Line Redesign is ready! Join the first online public meeting on October 24th at 6:00 PM. Your input will help create a more efficient and accessible bus network. You can view all upcoming meetings at BusLineRedesign.com



Have your say on the new bus network! Join PRT on October 16th in Schenley Plaza to learn about the Bus Line Redesign and Draft Network 1.0. PRT staff will be there to answer questions and collect YOUR thoughts on how to make our bus network more efficient and accessible for everyone. Visit BusLineRedesign.com to learn more.